



Gerhard Zeiler
President, International

Gerhard Zeiler is responsible for Warner Bros. Discovery's businesses across more than 200 countries and territories. He has strategic oversight for the company's brands and joint responsibility for Direct-to-Consumer in international markets. He also oversees local theatrical production and acquisitions, and is responsible for the country and region-specific networks and businesses in Latin America, Europe, the Middle East, Africa and Asia Pacific.

Warner Bros. Discovery's iconic brands include: Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others.

Zeiler joined Turner in 2012 as President of Turner International. He oversaw the entertainment and kids' networks in all markets outside of North America, working with core global brands on local and regional channels. In 2019, he became Chief Revenue Officer for WarnerMedia with responsibility for the global advertising and distribution business. In 2020, he was appointed President for WarnerMedia International and added responsibility for Discovery's significant international footprint with the close of the merger in April 2022.

Prior to joining Turner, Gerhard was CEO of RTL Group, a division of Bertelsmann and Europe's largest television production and broadcast company. Under his leadership, RTL expanded its international footprint; brought the hit shows American Idol and America's Got Talent to the U.S. market; and grew its holdings to 41 channels and 34 radio stations in 10 countries.

Zeiler served as spokesperson for two Austrian Chancellors (1983-1986) before taking the position of Secretary General of Austria's public broadcaster, ORF (1986-1990). In Germany, he was CEO of Tele 5 (1991-1992) and RTL II (1992-1994), before returning to ORF (1994-1998) and then joining RTL in 1998.

Among his many professional honours, Zeiler is the first non-American to receive the prestigious Brandon Tartikoff Legacy Award from NATPE. In 2004, he was named Media Personality of the Year at MIPCOM in Cannes.